

PHLY-24,738



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PATENT
5/12/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Jeffry Jovan Philyaw and David Kent Mathews

Serial No.: 09/382,372

Filed: August 24, 1999

Group: 2142

Examiner: Kang

For: Method and Apparatus for Matching a User's Use Profile in Commerce with a Broadcast

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MAY 09 2003

Technology Center 2100

Assistant Commissioner for Patents
Washington, D. C. 20231

Dear Sir:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Assistant Commissioner for Patents, Washington, DC 20231 on

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5/12/03

(Date of Signature)

AMENDMENT AND RESPONSE TO OFFICE ACTION

This communication is responsive to the Examiner's Office Action mailed November 21, 2002.

AMENDMENT AND RESPONSE

S/N 09/382,372

Atty. Dkt. No. PHLY-24,738